



Planning and Land Use Services for the HOLIDAY PARKS INDUSTRY



Tourism and leisure uses are a fundamental part of the rural economy and the Holiday Parks Industry is one of the predominant generators of employment, revenue and domestic tourism.

Your business plays a vital part in sustaining Rural Britain.

The Rural and Urban Planning Consultancy is a rural regeneration business operating throughout Britain. We offer a comprehensive town planning, site licencing, park layout, design and advisory service to holiday and home park operators throughout the country.

Ian Butter BSc (Hons) FRICS MRTPI has over 30 years experience providing professional advice to the Holiday and Home Parks Industry.

The Principal Range of Services include:

- Assessment of Development Potential and Alternative Uses
- Planning History Research and Analysis – (for both vendors and purchasers)
- Preparation for, submission and management of Planning Applications
- Discharge of Planning Conditions
- Applications for Certificates of Lawful Use
- Section 106 Agreements
- Planning Policy Research
- Representations to Local Plans, Unitary Development Plans (UDP's) and the new Local Development Frameworks (LDF's)
- Commissioning of legal advice (ie Planning Counsel)
- Site Licence advice and negotiations
- Commissioning, management and delivery of:-
 - Topographical Surveys
 - Environmental Impact Assessments
 - Visual Impact Assessments
 - Ecological Surveys
 - Highway Assessments
 - Flood Risk Assessments and other technical reports
- Full CAD based design and layout services
- Commissioning and direction of architectural services
- Direction of, or participation within, a planning team for third party development projects

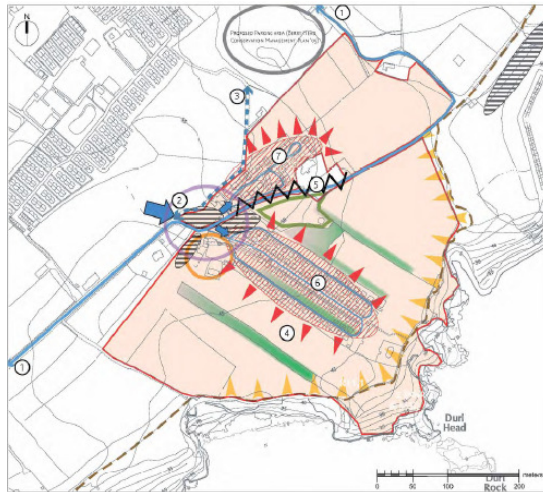


Examples of Recent Instructions:-

Project coordination and specialist planning advice for the regeneration of two holiday parks in Torbay.

These two traditional parks will be redeveloped, one for housing, community care and a hotel, the other as a modern holiday park replacing traditional chalet accommodation.

RUPC is briefing and co-ordinating a team of nine specialist services, advising and contributing on planning issues and making the necessary submissions for planning permission.



A mixed residential and workspace redevelopment scheme for part of a redundant holiday park in the Thames Gateway.

The project seeks to incorporate village regeneration and tourism improvement initiatives, together with the upgrading of the remainder of the holiday home park.

The scheme has been assessed in connection with the Local Development Framework.



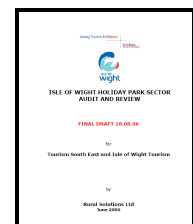
Other Recent Instructions have included:-

- Planning permission for additional static holiday and touring caravans
- Re-drafting of Site Licences for a Local Authority
- Securing permission for the extension of seasonal holiday periods
- Consolidation of Site Licences
- Holiday Lodge development proposals in National Parks
- Local Plan and LDF policy submissions on tourism and affordable housing
- Advice to Government concerning the rural economy
- Master planning of holiday parks for regeneration
- Planning permission for new treatment plant and infrastructure
- Resolution of objections to park lighting
- Objections on behalf of clients to third party development proposals

Research Report for the Isle of Wight Council

Assessing the holiday park industry's contribution to the Island economy and advising upon future policy as part of the emerging LDF process.

Our report is available to view on the Councils' website



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